

B.D. SHOGER
AND ASSOCIATES

*APPLYING
EXPERIENCE AND
METHODOLOGY TO
INCREASE THE
VALUE OF IT*

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Executive Workshops



Whether your organization is expanding or merging, streamlining, looking to cut costs, or launching new initiatives, our experienced professionals leverage methodologies, tools, best practices, and technologies to help swiftly align your IT initiatives with your business goals.

HELPING YOU REALIZE RAPID RESULTS

Executive Workshops are tools for:

- **Identifying and prioritizing business and technology projects and initiatives based upon solid Return on Investment**
- **Engaging managers to align strategic decisions and operations**
- **Understanding the scope and requirements of chosen programs, and how to apply existing resources to them**
- **Learning and applying industry best practices**
- **Gaining insights to encourage and increase adoption of technology-based solutions**

In our recent era of rapid growth, companies made significant investments in technology-based initiatives that claimed the potential for business transformation and staggering returns.

Yet, few organizations have been able to reconcile these initiatives and optimize their investments to achieve the performance gains to which they aspired. Companies seeking to better understand and utilize technology – and to leverage their investments to set the stage for future growth – can benefit from B. D. Shoger & Associate's workshop offerings.

Cut Through Organizational Clutter and Constraints

Because solutions are typically pursued ad hoc – and at a functional, or divisional level – executives may have limited insight into the magnitude and power of the tools readily available to them. More significantly, few business environments are designed specifically to encourage collaboration and creative thinking across the organizational artifice. The workshops use proven methodology and facilitation, together with advice of subject matter experts, to separate participants from the tacit power structure, and all are encouraged to contribute their unique emotional, intellectual and technical knowledge and expertise to strategic and/or tactical issues at the heart of the company's operations and future direction.

Make Informed Decisions Based On Mutual Understanding

The process begins with formal interviews of workshop participants, where details about the organization's challenges, interpretations of strategies, and diverging views of how to accomplish the goals are uncovered.

Using these insights, together with subject matter expertise brought to bear by consultants from all disciplines, as well as industry best practices where applicable, highly trained facilitators help the group move quickly to a shared vision – and toward the desired outcome or outcomes.

Ground The Enterprise With Practical Solutions

Through a series of exercises, presentations and discussions over two to three days, the facilitators and participants use analytics and, if appropriate, case studies of competitors or similar companies in different industries, to create a clear, mutual understanding of their options and choices. Out of this process comes a set of outcomes that differs by workshop objective, but is always designed to be readily actionable.

Proceed With Confidence

B. D. Shoger & Associates has its roots in helping companies use technology to build strategic digital initiatives and businesses. While the business climate has changed, the basic tenets have not. B. D. Shoger & Associates' offerings leverage multidisciplinary, integrated teams focused on performance. The methodology balances rigorous process with the need for near-term results. And, technology understanding and industry insight are consistently applied to ensure consonance with the ways in which people work. The result: practical, functional solutions delivered on time and on budget.

Executive Workshops: B. D. Shoger & Associates' Approach

Strategic Decision-making

Designed to help organize and prioritize business and technology initiatives, and then move them forward, the workshop results in a clear plan to align strategy with operations, a set of metrics to measure efficacy and success, and a roadmap and timeline to ensure steady tracking to the objectives. Three days.

Solution Envisioning

With a specific solution in mind, the workshop bridges strategy and tactics to promote common understanding of the business case, potential results to be achieved, and ability to communicate the benefits to a broader audience of stakeholders. Two to three days.

Solution Prototyping

Moving toward the tactical, the workshop enables participants to understand the magnitude and scope of the chosen solution, create a "proof of concept," and define the requirements and scope for the next phase of the work. Three days.

Diagnostics

In the case of an initiative that is stalled or stuck, the workshop focuses on analytics and tactics to help the team diagnose problems, identify obstacles to resolution, generate solutions, and come away with a plan to address current issues and move. Three days.

THE BENEFITS OF WORKING WITH US ARE CLEAR

B.D. SHOGER
AND ASSOCIATES

EXECUTIVE WORKSHOP SOLUTIONS

WHY B. D. SHOGER AND ASSOCIATES?

B. D. Shoger & Associates has the experience and resources—combined with an end-to-end solution approach—that your company needs to meet its IT challenges. Our Executive Workshop solutions can help your company expand business capabilities, reduce complexity and ensure system availability. We build enduring relationships with our clients by helping them create new business models and innovative solutions, enabling organizations to leverage technology for stronger return on investment and enhanced service to their customers, vendors and employees.

From systems strategy to implementation, we combine our industry knowledge with technology expertise to deliver results-focused solutions quickly.

For More Information

Contact us today to find out how you and your organization can benefit from a professionally facilitated Executive Workshop: (952) 475-6320.



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